# Arizona State Parks Board MAY 19, 2010



AZStateParks.com

G.

### DIRECTOR'S REPORT

















Verde Valley Birding Festival Tenth Anniversary

April 22-25, 2010

Revenue \$12,000

Visitation 1,000





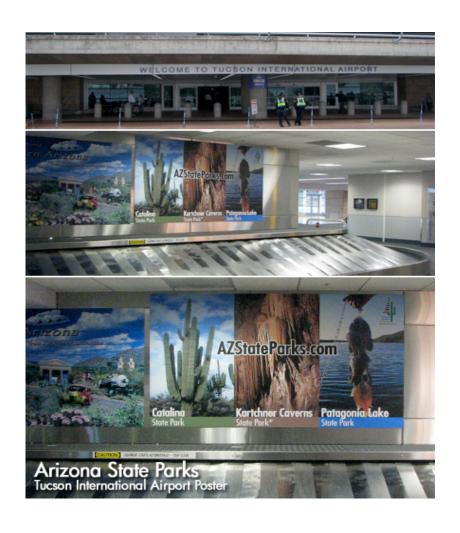












Tucson International Airport Park Display

Over Baggage carousel

April 2010

Scheduled for 18 months

(2 million visitors per year go through airport)



















Lost Dutchman State Park
Harley Davidson Ride, Chamber Mixer,
Gold Nugget raffle, hikes, other raffles

Friends of Lost Dutchman have raised \$26,000















# HELP US ... HELP OUR STATE PARKS



Slide Rock State Park in Sedona. Photograph by Derek von Briesen

#### HERE'S HOW YOU CAN HELP:

For every \$24 subscription (1 year) to Arizona Highways, we'll donate \$5 to the Arizona State Parks Foundation! It's easy, and it will make a difference.







Arizona Highways Magazine Promotion with the AZ Parks Foundation

April 1, 2010 - June 30, 2011

So far 109 new subscriptions have been recorded.

\$5 per \$24 dollar subscription goes to individuals' favorite State Park.

Like every other state in the country, Arizona is dealing with a budget crisis.

As a state-owned publication, Arizona
Highways has felt the impact, and so have

our Arizona State Parks. In an effort to

weather the storm, we're teaming up with our park colleagues to help ensure that

Arizona, through the pages of our magazine and the state's 30 parks, remains open and accessible to residents and visitors alike.

For more information and park-specific promo codes, call 800-543-5482 or visit



















ARIZONA
STATE PARKS
FOUNDATION





Helped Arizona
State Parks!













See Dasani.com \$5,000 raised from sales of Dasani water. Funds will be used for recycling program in State Parks



http://www.dasani.com/ 30ways/30-day-challenge.html



# DA(ANI 30 Ways//

Take the 30 Day Challenge and use these daily tips to continue to improve vour ecological impact. You'd be amazed how the simplest lifestyle adjustments can positively affect the world around us - not to mention the benefits for your health and your pocketbook! Every little bit adds up.





#### Take a Smart Vacation

Planning a getaway this summer? Here are some easy ways to minimize your impact:

Consider close-to-home destinations such as state parks to save money and reduce your emissions. Pack light to reduce fuel consumption and airline baggage fees. To offset your emissions, buy carbon credits from organizations like TerraPass.com, Travelocity.com and the Conservation Fund (ConservationFund.org). Choose hotels that recycle, conserve water, and use alternative power sources such as solar.



#### Reduce Everyday Waste

Use cloth towels and napkins instead of paper. Use washable utensils and plates instead of throwaway plastic picnic gear. Use a lunchbox and thermos for school or work. Share magazines and newspapers with friends, neighbors, a nursing home,



#### Go Low-Octane

You might be surprised to know that high-octane gas actually releases more hazardous pollutants into the air than lower octane varieties. On average, only one in ten cars requires high-octane gasoline (Federal Trade Commission). Try to use the lowest octane fuel recommended for your car.

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# SLIDE ROCK STATE PARK







Park info: AZStateParks.com

H.1.

### LEGISLATIVE UPDATE

#### 2nd REGULAR SESSION

HCR 2040 – Measure would add a fee at the time of vehicle registration renewals to support State Parks. (Governor's Task Force Recommended bill) *Never came out of Appropriations Committee* 

SB 1349 – Provides emergency procurement authority for State Parks to negotiate with private companies and public entities. *Signed by Governor* 

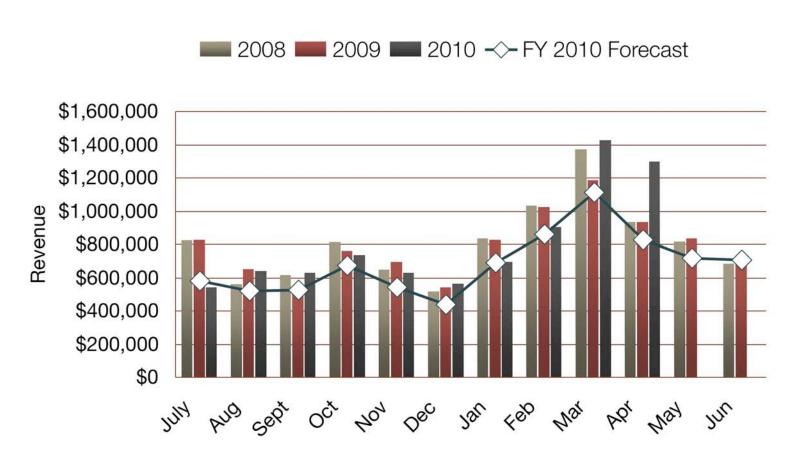
Strike Everything Amendment to HB 2464 - Would require State Parks to lease Lake Havasu State Park to Lake Havasu City for 25 years for lease payments of no more than \$50,000 annually. *Failed on the Senate Floor* 

Strike Everything Amendment to HB 2599 – Sustainable State Parks Fund; Voluntary Contributions. Allows voluntary donations of \$10 at the time of vehicle registration renewals. *Failed on the Senate Floor* 

H.2.

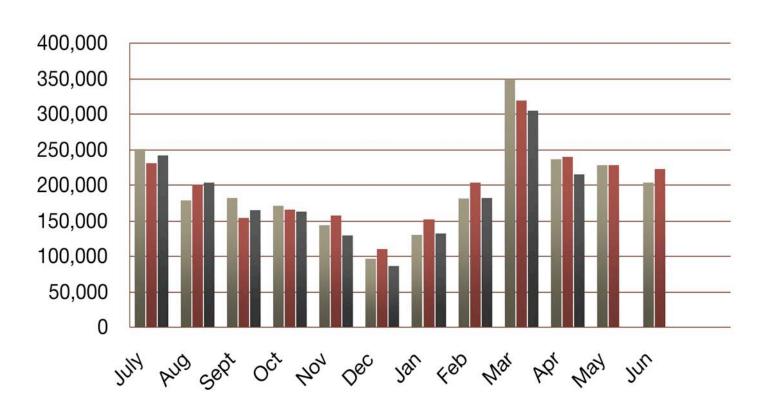
# REVENUE PROJECTIONS

# Park *Revenue* – Enhancement Fund FY 2008-FY 2010

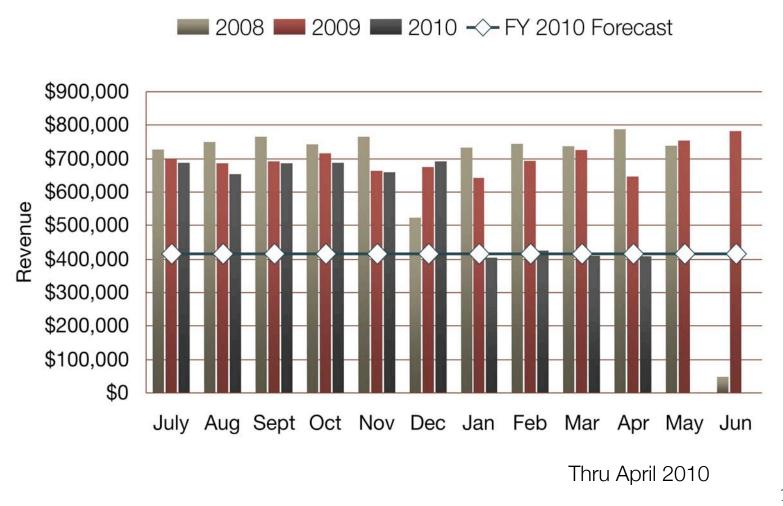


# Park *Attendance* FY 2008-FY 2010

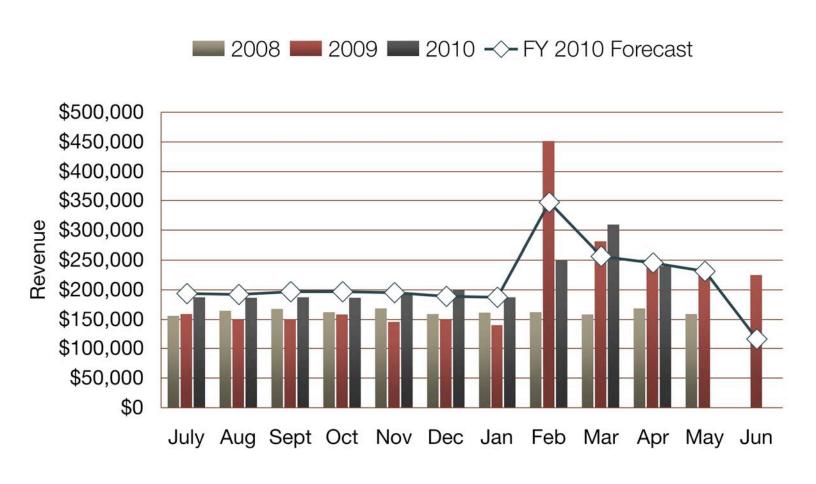




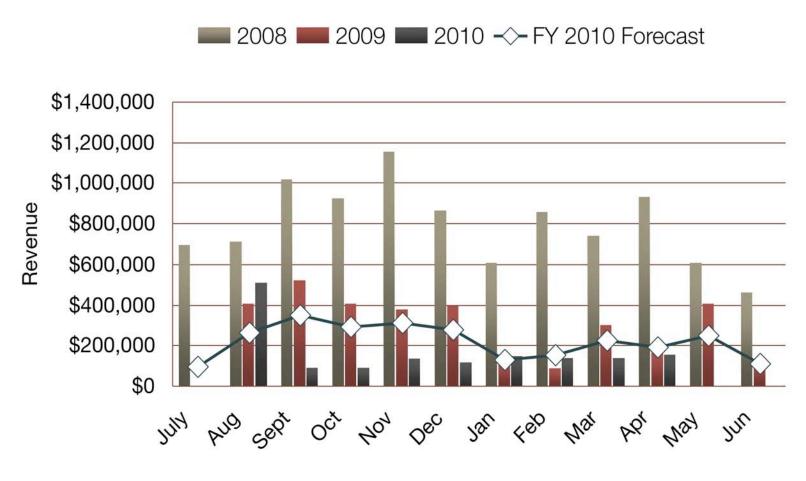
# State Lake Improvement Fund FY 2008-FY 2010 Revenue



# Off-Highway Vehicle Recreation Fund FY 2008-FY 2010 Revenue



### All Funds Interest Earnings FY 2008-FY 2010 Revenue



### DEVELOPMENT PROJECT UPDATE H.3.

Buckskin Mountain/River Island
State Parks
Jerome State Park
Slide Rock State Park
Lost Dutchman State Park

# Buckskin Mountain/River Island – May Update



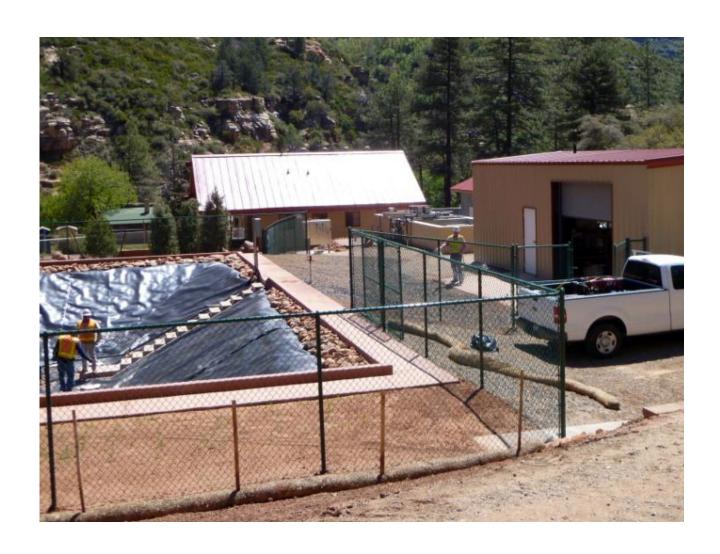
# Jerome State Park – May Update



# Lost Dutchman – May Update



# Slide Rock State Park - May Update



I.1.

Agreement with La Paz County to keep Alamo Lake State Park Open

- Initial term of the agreement is for one-year with the option to renew for two additional one-year periods.
- Park will be operated by ASP staff.
- The County will provide the Board with \$30,000 to subsidize the operation and maintenance of the Park.
- The Board will retain all fees.

I.2.

Continuous Operation of Lost Dutchman State Park Partnership with Friends of Lost Dutchman and the Arizona State Parks Foundation

- The term of the agreement is for one year.
- Park will be operated by ASP staff.
- The Friends will provide the Board with \$24,000 to subsidize the operation and maintenance of the Park.
- The Park trailhead and day-use area will remain open during the construction in the campground.
- The Board will retain all fees.

I.3.

Agreement with City of Eloy for continued operation of Picacho Peak State Park.

- Initial term of the agreement is for one year with the option to renew for two additional one-year periods.
- Park will be operated by ASP staff.
- The City will provide the Board \$20,000 to subsidize the operation and maintenance of the Park.
- The Board will retain all fees.

I.4.

Agreement with Yavapai County for continued operation of Red Rock State Park

- Initial term of the agreement is for one-year with the option to renew for two additional one-year periods.
- An initial funding of \$50,000 will keep the park open until October 31, 2010. Additional funding of \$110,000 (for a total of \$160,000) will be required to extend the operation for the full term of the agreement.
- Park will be operated by ASP staff and open 7-days per week.
- The Board will retain all fees.

I.5.

Agreement with Graham County for the continued operation of Roper Lake State Park.

- Initial term of the agreement is for one year with the option to renew for two additional one-year periods.
- The Park will be operated by ASP staff.
- The County shall provide the Board with an in-kind support for the operation and maintenance of the Park, including vehicle servicing, fire extinguisher servicing, water sampling/testing, sewage pumping and inmate labor.
- The Board will retain all fees.

I.6.

Consider Alterations of

Planned Park Closures

#### Parks Closed to the Public

- Homolovi Ruins State Historic Park
- Jerome State Historic Park
- McFarland State Historic Park
- Oracle State Park
- San Rafael State Natural Area

## Parks Open to the Public By Agreement

- Boyce Thompson Arboretum
- Fort Verde State Historic Park
- Lyman Lake State Park
- Riordan Mansion State Historic Park
- Tombstone Courthouse State Historic Park
- Tonto Natural Bridge State Park
- Tubac Presidio State Historic Park
- Yuma Prison State Historic Park
- Yuma Quartermaster Depot State Historic Park

### Parks Slated to Close June 3, 2010

- Alamo Lake State Park
- Lost Dutchman State Park
- Picacho Peak State Park
- •Red Rock State Park
- •Roper Lake State Park

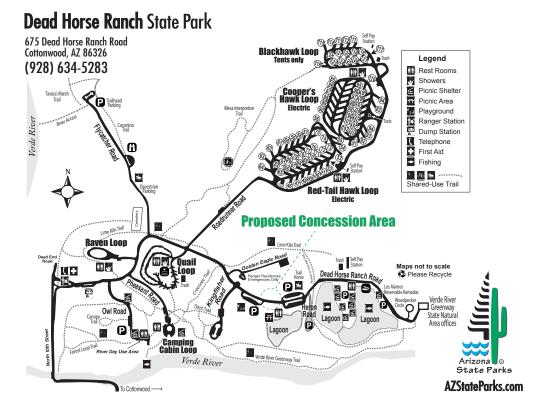
### Parks to Remain Open

- Buckskin Mountain State Park
- Catalina State Park
- Cattail Cove State Park
- Dead Horse Ranch State Park
- Fool Hollow Lake State Park
- Kartchner Caverns State Park
- Lake Havasu State Park
- Patagonia Lake State Park
- Slide Rock State Park

#### I.7.

### Consider Concession Contract at Dead Horse Ranch State Park

- ➤ Concession Building
- ➤ Guided trail rides
- **≻**Boat rentals
- ➤ Bicycle rentals
- ➤ Appliance Rentals



#### Dead Horse Ranch State Park

Concession Contract – continued

#### Proposed Major Terms and Conditions

- Request for Proposal issued in late May 2010. RFP process expected to take 120 days from issuance to final contract.
- Concessionaire to provide structure with minimum 1400 square-feet, subject to ASP approval.
- Total contact terms not to exceed 10 years.
- Contract to include revenue sharing provisions.

I.8.

#### Kartchner Caverns State Park - User Fee Adjustments

#### **Increased fees for Rotunda/Throne Room**

Ages 7-13:

\$12.95\*

Adult (ages 14 and up):

\$22.95\*

Reservation Surcharge:

\$ 3.00\*

\*Total Price includes reservation surcharge

- ➤ Staff will seek public comment.
- ➤ Close Rotunda/Throne Cave from Oct. 15 to Dec. 15
- > Expected decrease in sales of all cave tours by 25%.
- > Expected increase in revenues between \$150,000 and \$200,000

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